



Do you want to take advantage of market opportunities to grow? Or, do you need to work through tough business problems to achieve positive outcomes? We can bring our strategic counsel, wisdom and insight to deliver powerful results.

### Managing Your Reputation

- High-concern and crisis communications
- Public and media relations
- Change management and employee engagement
- Labor relations issues
- Business acquisitions, mergers and divestitures
- High-impact presentations and speeches

### **Case Studies**

### **Enhancing Your Leaders and Teams**

- Communication coaching and mentoring
- Spokesperson preparedness
- Team effectiveness
- Meeting facilitation
- Recruitment of communication leaders
- Communication function effectiveness audits

### **Case Studies**

### **Shaping Your Strategy**

- Strategic communication plans
- Key message platforms
- Internal and external brand building
- Integrated marketing communications
- Employee communications

### **Case Studies**

### **Conducting Your Research**

- Communication audits

- Focus groups
- Customer and market research
- Employee surveys
- Efficient communication structures

### [Case Studies](#)

### [Driving Your Implementation](#)

- Marketing communication and sales tools
- Employee communication tactics
- PowerPoint presentations
  
- Multimedia presentation tools
- Electronic and print newsletters
- Video script writing and production
- Website content development

### [Case Studies](#)